



First edition of the
European Day of Conservation-Restoration

Sunday, 14th October 2018

&

Week of Conservation-Restoration in Social Medias

8th – 14th of October 2018

Practical information:

Dear Members,

we are all looking forward to the first **European Day of Conservation-Restoration** on Sunday, the 14th of October 2018, as well as to the **European Week of Conservation-Restoration** towards social media from the 8th of October to the 14th of October 2018.

For your preparation of this Day / Week of Conservation-Restoration, we would like to share with you the following information:

The link to this European Day of Conservation-Restoration is on E.C.C.O.'s website

<http://www.ecco-eu.org/eych-2018/european-day-of-conservation-restoration/>

there you find beside the main goals of the day also all links to all E.C.C.O. members and their links (or websites) to the European Day of Conservation Restoration.

Please **share with us the links of your events** on this Day, if possible, so that E.C.C.O. can share it with the large European Network.

In the dropbox you will find the **EYCH label** for your activities:

<https://www.dropbox.com/sh/k458ijg64rq8q59/AAAT0CjK691e1HOHJsnlmaRsa/2.%20EYCH%20-%20Label?dl=0>

in all EU languages.

Also we would like to have a **direct contact via email to your communication manager** of your association to improve the communication while this social media Week of Conservation-Restoration (and of course beyond) - and thanks to all who gave already the contact!

In the coming week we will send you a **toolkit** for the event (through a link to dropbox) with a poster, and access to upload pictures, as well as soon a press release of E.C.C.O. for this event.

E.C.C.O. prepares a short statement for this European Day of Conservation-Restoration which would be great if you could read it during the European Day and / or Week of Conservation-Restoration. Further updates will be given, once the download is done.

Week of Conservation-Restoration in Social Medias

For the Week of Conservation-Restoration in Social Media, E.C.C.O. prepared different Themes per Day and also a list of hashtags to be used on twitter to be able to interconnect on European level:

8th Monday: Sharing an Institution / Educational Center / Labs of Conservation/Restoration

#ConservationRestorationInstitution
#SOSHeritage
#EuropeforCulture
#EUDayConservationRestoration
[@ecco_eu](#)

9th Tuesday: Sharing a relevant Conservator-Restorer

#ConservatorRestorer
#SOSHeritage
#EuropeforCulture
#EUDayConservationRestoration
[@ecco_eu](#)

10th Wednesday: Sharing Good Examples of Conservation-Restoration Intervention in Mobile Heritage / Easel Painting / Sculpture/ Artifacts etc.. - Authenticity

#ConservationRestorationGoodExamples
#SOSHeritage
#EuropeforCulture
#EUDayConservationRestoration
#ECCOCommunity
[@ecco_eu](#)

11th Thursday: Sharing a Good Examples of Conservation-Restoration Intervention in Immobile Heritage – Monuments / Wall Paintings / Stone / Landscapes etc. - Authenticity

#ConservationRestorationGoodExamples
#SOSHeritage
#EuropeforCulture
#EUDayConservationRestoration
#ECCOCommunity
[@ecco_eu](#)

12th Friday: This is not Conservation-Restoration, Sharing Heritage in Risk

#ThisisnotConservationRestoration

#HeritageinRisk
#SOSHeritage
#EuropeforCulture
#EUDayConservationRestoration
#ECCOCommunity
[@ecco_eu](#)

13th Saturday: Without the Conservator-Restorers there will not be Cultural Heritage / Sustainability

#ConservatorRestorers
#SOSHeritage
#EuropeforCulture
#EUDayConservationRestoration
#ECCOCommunity
[@ecco_eu](#)

14th Sunday: Europe for Heritage, Society for Heritage, Preserving our Heritage / Awareness Raising / Access to Cultural Heritage...

#PreservingHeritage
#SOSHeritage
#EuropeforCulture
#EUDayConservationRestoration
#ECCOCommunity
[@ecco_eu](#)

Hope these information help you to have a joyful anticipation of this important event!

Please do not hesitate to contact us, if questions may arise.

All the best,
Kind regards,

On behalf of E.C.C.O.'s Committee,
Anja Romanowski, Secretary General of E.C.C.O.
Ana Galán Pérez, Vice Secretary & Communication Manager of E.C.C.O.